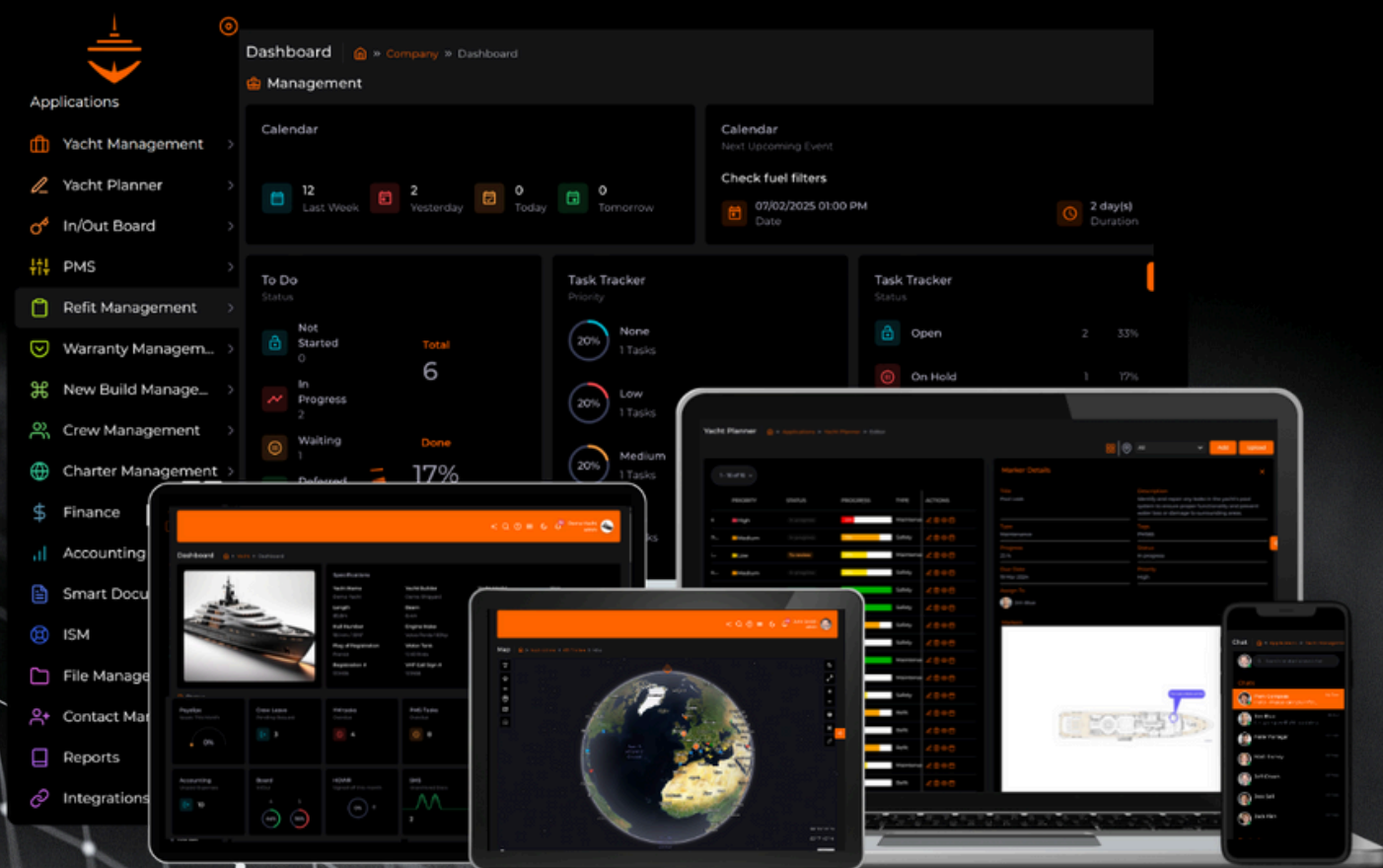# AQUATOR
Yacht Software

Reimagining Yacht Software
SIMPLIFIED FOR EVERYONE

Get Started Today
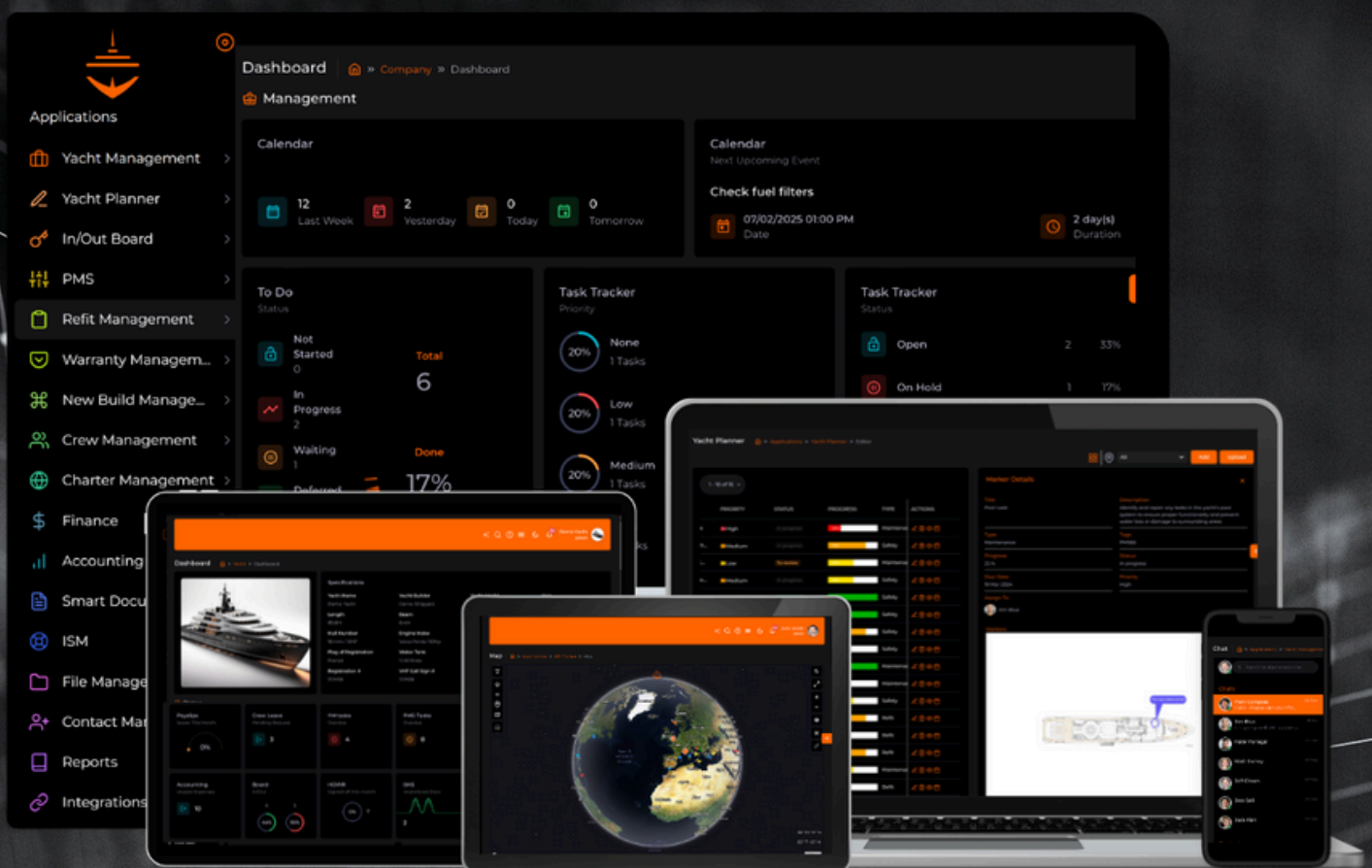### GET MORE DONE TOMORROW

Press Kit
2025

About Us

Aquator Marine was founded on the belief that yacht software is essential for effective yacht management. Accurate, timely data is critical for safety, operability, and longevity.

Our goal is to create data-driven, cost-effective solutions that enhance productivity and simplify yacht management through software, education, and community.

With a global team of diverse expertise, we are dedicated to transforming the industry.

Our Approach

Our mission is to revolutionize yacht management through state-of-the-art technology and unparalleled collaboration. Our approach is rooted in innovation, dynamism, and data-driven insights, ensuring our platform is always at the forefront of industry advancements.

Innovation-driven

Utilizing the latest technology to enhance yacht management processes.

Collaborative

Encouraging teamwork and open communication for maximum efficiency.

Transparent

Promoting trust and clarity in all aspects of our platform and operations.
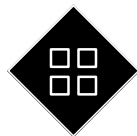
Configurable

Offering a customizable, user-friendly web and mobile application.

Data-centric

Harnessing data insights to optimize decision-making and performance.

Digitally secure

Safeguarding your sensitive information with robust security measures.

Get Organized

Plan and structure project work in a way that's best for you. Set priorities and deadlines. Share details and assign tasks.

Real-Time Info

Receive timely updates on projects and tasks and consolidated reports. All in one place, available and shareable when needed.

Stay On Track

Follow projects and tasks through every stage. You know where work stands and can keep everyone aligned on goals.

Hit Deadlines

Create visual project plans to see how every step maps out over time. Identify risks. Eliminate roadblocks. Even when plans change.

Our Team

Gerben Visser

Founder & CEO

After starting his professional career in finance, Gerben moved to financial technology start-ups, gaining experience in building companies and developing technology platforms.

Taking into account the number of challenges present in managing a yacht and combining his experience in fin-tech and finance Gerben developed Aquator Marine a Yacht Management Software platform that delivers accurate, timely, and interpretive data that is critical to a yacht's safety, operability, and longevity.

Keegan Leslie

Director of Business Development

Keegan worked his way up from a green deckhand to chief officer over the past 10 years, working on yachts ranging from 20 to 65m taking on various roles onboard throughout his career. Keegan has managed refits and onboard operations around the world.

Keegan brings real-world yachting experience to the business operations and software development having operated yachts at various levels in multiple jurisdictions all over the world.

Bhargav Raiyani

Software Developer

A results-driven software developer with a number of years experience in building web applications and managing software projects. Passionate about creating efficient and scalable solutions to complex problems. Committed to staying updated with the latest technologies and industry trends to deliver cutting-edge solutions.

Thrives in collaborative environments, leveraging teamwork and communication to drive project success.

Maxine Robert

Yacht Account Manager

Maxine has extensive experience working as a Crew Compliance Manager and as a Purser onboard superyachts. In these roles, she managed both administrative and managerial responsibilities, acting as the key liaison between the captain, crew, guests, and shoreside operations.

Her duties included ensuring the efficient handling of the yacht's daily administrative, financial, and logistical operations, while also overseeing crew management and ensuring compliance with maritime regulations.

Jim

AI Call Representative

Jim is an AI-powered Representative designed to manage inbound calls efficiently. He provides real-time answers to inquiries about our platform, modules, pricing and services. In addition to handling queries, Jim can coordinate and schedule appointments and route follow-ups directly to our team for action.

Jims capabilities are a demonstration of our expertise in AI integration. We also develop tailored AI modulesfor clients, specifically for sales and marketing operatiotiond support

Lauren

AI Customer Support Representative

Lauren is an AI-powered customer support Representative designed to assist users with interactive training and seamless access to our platforms knowledge base. She provides step-by-step guidance, answers questions in real time and ensures users can efficiently navigate and utilize the platform.

Laurens functionality also servecs as a demonstration of our AI capabilities. We develop similar customized AI modules for clients, tailored to enhance training, knowledge sharing, and customer support workflows

Our Application

What is our solution?

Our solution ensures maintenance, inventory, ISM, and daily operations are tailored to your yacht and crew while maintaining compliance.
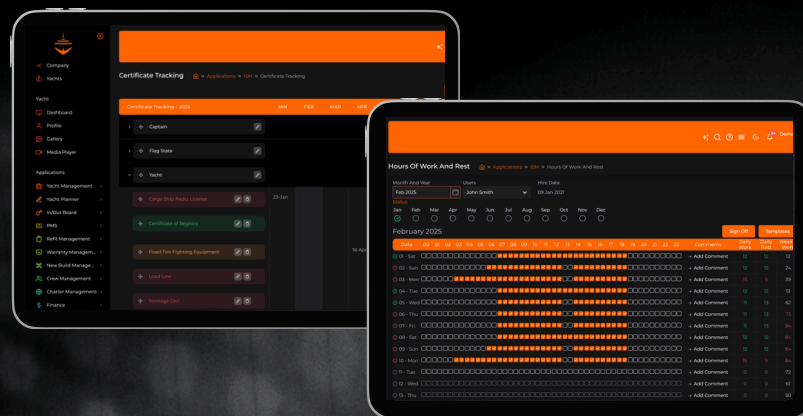
Why do you need it?

Our solution streamlines yacht operations, enabling crews to work efficiently and ensuring consistent service for owners and captains.

Keep your yacht organized & connected?

With our yacht management solution, you can stay focused on projects and tasks; no matter when or where you are.

Seamless migration?

We handle data gathering, digital migration, and software setup, with periodic audits to ensure ongoing efficiency.

Full Range of Services

We offer a full range of yacht management software services capable of handling the complete spectrum of yacht operations, allowing us to individually tailor the specific support and services needed.

Dedicated Support

From technical management, accounting, Insurance, safety management and crew admin, our team has the specific knowledge and experience to deliver the highest dedicated support for you and your fleet.

Peace of Mind

Effective checks and balances, both operationally and financially, give the Owner peace of mind that the yacht and crew is operating safely and efficiently.

Our Modules

AIS Tracker - Enhances yacht tracking with real-time location, status, and analytics.

Yacht Management - Simplified chat, calendar, and task tracking solutions.

Yacht Planner - Manages yacht snag lists with tracking, prioritization, and resolution.

In/Out Board - Tracks crew and guest movements for security and compliance.

PMS - Streamlines maintenance with efficient scheduling, tracking, & management.

Refit Management - Streamlines yacht refits with planning, budgeting, and progress tracking.

Warranty Management - Manages shipyard warranties with tracking, claims, and compliance oversight.

New Build Management - Oversees new builds with progress tracking, compliance, & reporting.

Crew Management - Simplifies crew scheduling, compliance, payroll, and certification tracking.

Charter Management - Manages contracts, payments, APA, guest lists, and reporting.

Passage Planning - Plans yacht voyages with routes, waypoints, weather, and fuel calculations.

Accounting & Finance - Manages yacht budgets, expenses, invoices, and financial reporting.

Smart Documents - Centralizes documents with digital checklists, templates, & automation.
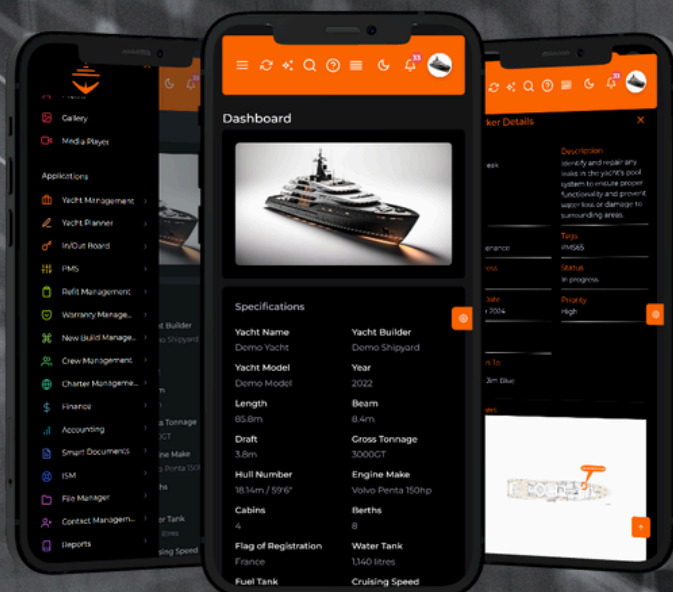
ISM - Manages drills, yacht certifications, and hours of work/rest compliance.

SMS - Digitizes safety management with documents, checklists, & compliance tracking.

Reports - Generates detailed yacht reports for operations, finance, and compliance.

Business Plans

Shipyard Management

Who is it For?
Shipyards & Refit Facilities

Key Features?
- Warranty Management
- Refit Management
- New Build Management
- Operational Management

Yacht Management

Who is it For?
Fleet & Yacht Managers

Key Features?
- AIS Tracker
- Compliance Management
- Technical Management
1. Crew Management

Charter Management

Who is it For?
Charter Managers

Key Features?
- AIS Tracker
- Charter Management
- APA Management
- Charter Reports

Brokerage Management

Who is it For?
Yacht Brokers

Key Features?
- Full Yacht Management
- Comprehensive Services
- Partner Network
- Increased Yacht Value

Private Office

Who is it For?
Yacht Owners & Private Offices

Key Features?
- Full Yacht Management
- Comprehensive Service
- Access Partner Network
- Financial Management

Yacht Plans

Starter
< 15 m | 45 ft
The basics to get you started.

Includes
- 1 User
- Yacht Management
- Maintenance
- Equipment & Inventory
- File Manager
- Contact Management

Annual Billing
$300

Essential
15 m - 18 m | 45 ft - 60 ft
Essential tools to manage your yacht.

Starter Plus
- 3 Users
- Charter Management
- Passage Planning

Annual Billing
$600

Advanced
18 m - 24 m | 60 ft - 78 ft
Advanced tools to manage your yacht.

Essential Plus
- 6 Users
- PMS
- Crew Management
- Accounting
- Reports

Annual Billing
$2,400

Pro
24 m - 30 m | 78 ft - 100 ft
Comprehensive tools for professional crew.

Advanced Plus
- 12 Users
- Yacht Planner
- Finance
- ISM

Annual Billing
$4,800

Superyacht
> 30 m | 100 ft
All you need to manage your superyacht.

Pro Plus
- 18 Users
- In/Out Board
- Refit Management
- Smart Documents
- SMS

Annual Billing
Custom

Modules

AIS Tracker
- Track fleet movements.
- Monitor zones alerts.
- Centralized yacht data.

Yacht Management
- Manage chat communication.
- Track tasks efficiently.
- Oversee project progress.

Yacht Planner
- Manage snag lists.
- Upload GA plans.
- Oversee project status.

In/Out Board
- Log crew movements.
- Enable QR check-in.
- Ensure security compliance.

PMS
- Schedule maintenance tasks.
- Track inventory usage.
- Ensure preventive upkeep.

Refit Management
- Organize refit projects.
- Use Gantt charts.
- Track work progress.

Warranty Management
- Track claims efficiently.
- Manage ticketing requests.
- Attach warranty documents.

New Build Management
- Oversee yacht construction.
- Assign tasks efficiently.
- Track project progress.

Crew Management
- Manage crew profiles.
- Schedule payroll & leave.
- Track crew compliance.

Charter Management
- Handle contracts efficiently.
- Track payments accurately.
- Generate guest reports.

Passage Planning
- Plan voyage routes.
- Track fuel usage.
- Log passage details.

Accounting
- Manage budget planning.
- Track financial data.
- Oversee purchase logs.

Smart Documents
- Digitize records.
- Enable revision control.
- Automate document templates.

ISM
- Manage safety compliance.
- Track drills regularly.
- Ensure work/rest limits.

Digital SMS
- Digitalize safety processes.
- Manage SMS checklists.
- Track revision updates.

Reports
- Generate system reports.
- Export multiple formats.
- Track compliance data.

Solutions

Integrations

We go beyond just our applications by connecting to the tools you want to use.

Custom Development

Work with us to create your very own bespoke and specific features within our software.

White Label

We offer a fully branded white label experience that complements our applications.

Branded Mobile Apps

We develop your own branded apps in the apple store and Google Play Store.

Data Migration

We migrate any data from third-party software or excel sheets into our solution.

Data Population

To assist with set up and ease-of-use we populate any data in any format into the platform.

Training

Digital, in-person or group training session are offered depending on the need of users.

Account Management

Allow us to take responsibility of the data in the system, ensuring crew use the system appropriately.

Everything You Need For Any Workflow

Easily build your ideal workflow with our modules and features. Boost your team's alignment, efficiency, and productivity by customizing any workflow to fit your needs.

Streamline Your Work for maximum productivity

Bring stakeholder together to drive impact

Stay on track to reach your goals faster

Centralize all your work, processes, tools, and files into one platform. Connect teams, bridge silos, and maintain one source of truth across your fleet or yacht

Collaborate effectively organization-wide to get a clear picture of all your yacht. Stay in the loop with easy-to-use automations and real-time notifications.

Get a high-level overview of your yacht with customizable reports. Make confident decisions and easily scale workflows for your evolving needs.

Integrations

With your integration and API ecosystem you are able to connect to data from any third-party software into our platform, promoting seamless workflows and enhanced productivity.

Company Settings 🏠 » Company » Admin Console » Company Settings

John Smith
admin

Operations

- Management
- Team
- Finance
- Accounting
- File Manager
- Contact Manageme...
- Reports
- Integrations

Admin Console

- Company Settings
- Personal Settings
- Users Settings
- Invite Users
- Customer Support
- Knowledge Base
- Search
- Change Log

Company Settings tabs
- General
- Notes
- Address
- Social Links
- Integration

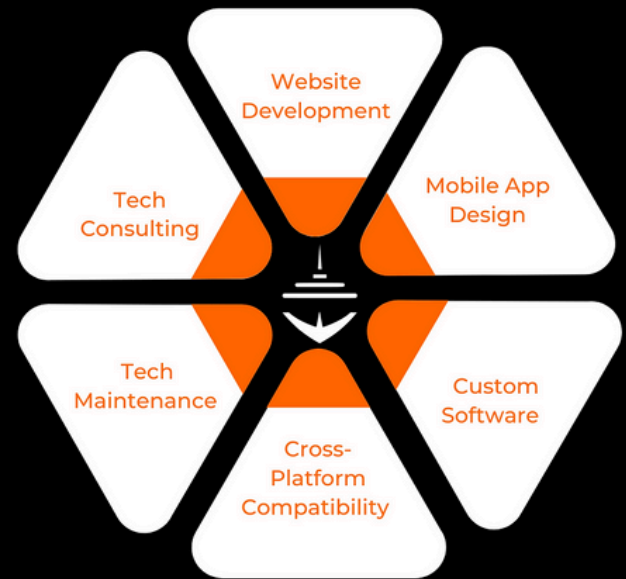|			
Admiralty — Digital Nautical Publication	**Admiralty** — Electronic Navigational Charts	**Asana** — Online productivity tool	**Bill.com** — Expense management solution
Booking Manager — Charter booking system	**Box** — File sharing tools	**Centtrip** — Yachting digital card and transaction provider	**Chat GPT** — AI tool
Czone — Intelligent boat monitoring	**Docusign** — Electronic signature and document management	**Dropbox** — Online file and document storage	**Expensify** — Expense management solution
Furuno — Multiple marine products such as chartplotters	**Garmin** — Multiple marine products such as chartplotters	**Google Suite** — Google's variety of solutions	**Hubspot** — Online CRM platform
Insightly — Customer relationship management tool	**Microsoft Suite** — Microsoft's variety of solutions	**Monzo** — Global neobank and financial technology	**N26** — Global neobank and financial technology
NauSys — Charter booking system	**NMEA** — Marine data communication protocol	**Oracle** — Enterprise resource planning solution	**Paypal** — Online payment processing
Pipedrive — Sales customer relationship management tool	**Polestar** — Fleet tracking and SSAS management	**Quickbooks** — Cloud accounting solution	**Raymarine** — Multiple marine products such as chartplotters
Revolut — Global neobank and financial technology	**Sage** — Cloud accounting solution	**Salesforce** — Online CRM platform	**SAP** — Enterprise resource planning solution
Simrad — Multiple marine products such as chartplotters	**Slack** — Messaging platform	**Square** — Online payment processing	**Stripe** — Online payment processing
WhatsApp — Messaging platform	**Windfinder** — Weather Forecasts	**Windy** — Weather Forecasts	**Wise** — Forex transfers and digital payments
Xero — Cloud accounting solution	**Zapier** — Platform to automate workflows	**Zendesk** — Cloud based customer support	**Zoho** — Customer relationship management tool

Custom Software Development

At Aquator Marine, we offer custom software development services tailored to the yachting industry, including design, development, migration, updates, and ongoing maintenance.

Leveraging our marine sector expertise, we create reliable, scalable solutions to meet your needs.

Our 360-degree tech solutions connect web apps to users for growth, with a stepwise approach that aligns with your business requirements.

Website Development

Mobile App Design

Tech Consulting

Custom Software

Tech Maintenance

Cross-Platform Compatibility

Industry Specific Expertise

We understand the yachting landscape, allowing us to create solutions that truly resonate.

Extensive Tech Team

Our skilled developers bring your ideas to life, crafting software tailored to your requirements.

End-To-End Partnership

From ideation to deployment, we work closely with you, ensuring a seamless integration with your existing systems.

Bespoke Solutions

Custom software that elevates guest experiences and streamlines operations.

Custom Software Development

Consultation and Strategy Development
Analyzing needs, creating a roadmap, defining requirements, setting milestones, and envisioning the final product.

Custom Application Development
Expert developers creating tailored software for web, mobile, and yacht management needs.

System Integration
Seamless integration with existing systems for smooth data sharing and communication.

User Experience (UX) and User Interface (UI) Design
Designing user-friendly, visually appealing interfaces for intuitive experiences.

Multilingual Support
Our custom software supports multiple languages for seamless communication and accessibility

Continued Development
Aquator Marine specializes in completing existing software projects, ensuring smooth transitions and timely delivery.

Cloud and Database Solutions
We offer secure, scalable cloud solutions for seamless data management and access anywhere.

Software Architecture Advisory
Advising on custom software architecture for robust, scalable, and maintainable solutions.

Project-Based Approach
Project-based delivery of custom software, on time, within budget, and goal-focused.

Quality Assurance and Testing
Rigorous testing and quality assurance to deliver reliable, secure, and bug-free software.

Deployment and Support
Ensuring smooth deployment, minimal disruptions, and ongoing support for peak performance.

Continuous Improvement and Updates
Committed to continuous updates, keeping software relevant and delivering value in the evolving yachting industry.

Target Audience

Superyacht & Captains

Captains and senior crew are the operational heartbeat of every yacht. They are responsible for ensuring the vessel runs smoothly, safely, and in compliance with maritime regulations.

Our platform empowers captains with real-time tools for maintenance scheduling, inventory control, work orders, and crew task delegation—all in one place. By digitizing daily operations, we help reduce administrative workload and improve collaboration with owners, managers, and shipyards.

Yacht Owners & Private Offices

High-net-worth individuals and family offices who own or manage one or more yachts. They seek seamless digital tools to oversee their assets, ensure compliance, maintain value, and improve the operational efficiency of their fleet.

Private offices often coordinate closely with captains and managers, requiring centralized access to real-time data, financial reports, maintenance logs, and voyage history.

Fleet & Yacht Managers

Professional yacht management companies or individuals responsible for the day-to-day operations, technical oversight, financial management, compliance, and safety of multiple vessels.

They need scalable solutions that simplify workflows, centralize data across the fleet, and automate reporting to meet ISM, MLC, and class standards, while providing clear transparency to owners and stakeholders.

Charter Managers

Specialists managing commercial charters or private use bookings who require real-time access to calendars, itineraries, crew availability, and guest preferences.

They benefit from integrated systems that connect charter bookings with compliance, finance, and operational readiness—ensuring a smooth guest experience from pre-arrival planning to post-charter reports.

Shipyards & Refit Facilities

Organizations responsible for construction, repair, and refit of yachts, often collaborating with owners, captains, and management teams.

They require tools for project tracking, Gantt charts, documentation workflows, and budget monitoring. Digital solutions help reduce delays, manage subcontractors, and deliver projects on time and within scope.

Yacht Brokers

Sales and charter brokers facilitating yacht transactions and managing listings. They benefit from tools that provide detailed vessel histories, maintenance records, and digital documentation—all of which enhance buyer confidence and accelerate the sales cycle.

Brokers also rely on digital platforms to communicate with multiple stakeholders, including lawyers, surveyors, and clients.

Style Guide

Logo Usage - Primary Logo

The Aquator Marine logo consists of the brand mark (symbol) and wordmark in a clean, modern typeface. The horizontal version is preferred for most applications.
- Full-colour logo (for white/light backgrounds)
- White logo (for dark backgrounds)
- Monochrome logo (black or white for limited applications)

Clear Space & Minimum Size:
- Maintain clear space equal to the height of the "A" in "Aquator" around all sides.
- Minimum width: 100px (digital), 25mm (print) Do not modify, rotate, distort, or re colour the logo.

AQUATOR

Brand Colors

Our color palette reflects modernity, clarity, and marine professionalism.
We have 3 main colors :
Orange is Hexcode FF6500
Black Hexcode #000000
White Hexcode #FFFFFF

Typography

Consistency in type creates a strong visual identity. We use modern fonts for clarity and professionalism.
Primary Font: Montserrat
- Headings: Montserrat Bold

   Aquator
- Subheadings: Montserrat SemiBold

   Aquator
- Body text: Montserrat Regular or Light

   Aquator

Fallback Fonts: Helvetica, Arial, sans-serif

Iconography & Graphics

- Use line-based or minimal solid icons in monochrome or brand accent colours.
- Illustrations and UI elements should follow the same visual style: clean, rounded edges, with minimal shadow and clutter.
- Animations, if used, should be subtle and professional (fade-ins, slide transitions, etc.)

Imagery & Photography

- High-resolution yacht imagery, marina scenes, and product interface mockups.
- Avoid cluttered, heavily filtered, or generic stock images.

Tone of Voice - Our communication tone is

- Professional but approachable
- Clear, concise, and helpful
- Forward-thinking and solution-driven

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info@aquatormarine.com